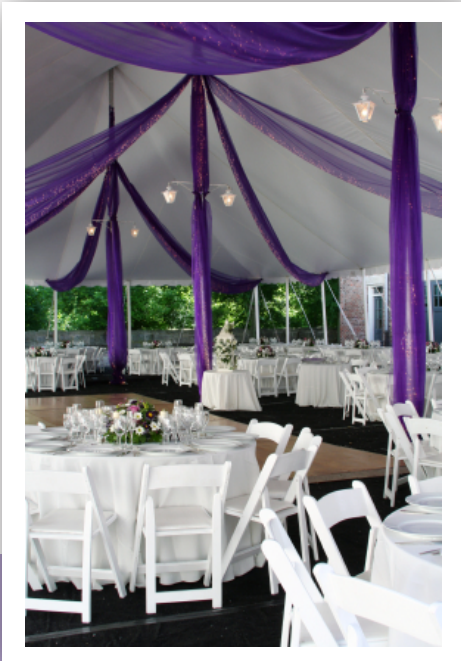




What if an event company was focused on you? What if they made turning your vision into reality an enjoyable — and affordable — process? What if you set the budget, they worked within it, and there were no surprises? What if they eliminated the stress of planning an event and maximized the joy in every moment of the event?

Enter Life is a Party — a St. Louis-based, full-service event planning company that specializes in celebrating life, one event at a time.



We are your one-stop shop for planning any event. From Elmo-themed kids' birthday parties with eight local guests to corporate week-long conferences involving a myriad of moving parts, 2,000 attendees, and guest speakers from all over the world, we can help. Our objective is to conceptualize and implement a professional, organized and energetic event sure to be remembered by all who attend.

Below is just a partial list of the types of events to which our turnkey event planning services can be applied:

- Receptions
- Birthday Parties
- Theme Parties
- Reunions
- Showers
- Grand Openings
- Fundraisers
- Customer Appreciation
- Corporate Events
- Special Events



Life is a Party has several strong partnerships with leading event vendors and venues throughout the St. Louis area and beyond. And, we are always looking to form new relationships. As a vendor, your partnership with Life as a Party benefits your business in the following ways:

Customer loyalty and retention: Our events make you look good. And we share the credit, which means enhanced — and ongoing — relationships with your customers.

Ease of working relationship: Life is a Party employs personable, goal-oriented, and productive people. Your working experience with us will be a positive one.

Expanded potential client base: Just as we gain exposure to your client base, you will gain exposure to ours, which means opportunities for future business.



*Life is a Party.
Celebrating Life.
One Event at a Time.*

Why choose Life is a Party to plan your next event or to partner with as a trusted vendor?

- **Turnkey Event Planning:** We take care of everything. That means that when the AV equipment won't work, you call us instead of the venue's tech support line. We've already thought of a contingency plan for every emergency scenario; it's part of the job.
- **Business-Savvy + Creativity:** Our founder worked in accounting (and planned parties on the side) for a decade before she decided to spend the rest of her life helping others celebrate theirs. This means that she is detail oriented and extremely budget conscious, but also creative.
- **24 x 7 Access:** That's right. We know creative genius doesn't work a 9-5. That's why when you are up late worrying about a flower choice or a table decoration, you can text our founder. Chances are, she's up working anyway. If not, she'll get back to soon. Your worries become ours.
- **Unique Perspective:** Our founder experienced a massive stroke in February 2010. She had to relearn to walk, talk, and to care for her family. This life experience helped forge a unique corporate culture centered on celebrating life, one event at a time. It's not about the flashiest or most expensive; it's about the most memorable.
- **The "Do Good" Factor:** Annually, 15% of our revenue is donated to the American Stroke Association.



Event Production and Design

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Event Production and Design

Your "To-Do" list after you've called Life is a Party:

